

*"Have nothing in your home that you do not know  
to be useful and believe to be beautiful."  
— William Morris*



BY SAMANTHA MARTIN  
PHOTOGRAPHY BY BONNIE FOX

# La Pastorale



**THE STYLE:** French country

**IN A NUTSHELL:** Pamela Smith has transformed what was once the tiny, windowless back storage room of Cruiseship Centres in Owen Sound into a bright, French country lifestyle boutique. Even before entering La Pastorale, shoppers experience the charming style of this European inspired boutique from the dramatic façade.

**THE ANGLE:** If you want romance in your life, surround yourself with authentic French country essentials from La Pastorale. Smith travels to Paris yearly, bringing fresh, home décor items and inspiring design ideas back to Owen Sound.

**UNIQUE:** "There's no other store that carries these goods," says Smith. She's excited to bring back items she finds in her travels and through her connections with French suppliers. La Pastorale is wrapped in soft whites and pastels and the soothing scent of lavender sets the mood. Romantic French music plays quietly in the background, making the shopping experience quite unique.

**THE MISSION:** Smith wants to share her background in interior design and her love of the history and accessories of France. "I just love everything French country and wanted to bring it to Owen Sound," says Smith. "When you love something so much you should share it." Her husband, Murray, says she is an artist and has made La Pastorale her canvas.

*Continued on page 32*